



Brighton Lights (DSP) Spec

High Definition Landscape screens across the United Kingdom

✓ Compliance & Approvals

All artwork is subject to approval and **is required 5 days before campaign live date.**

For more details on copy approval please visit: [Copy Approval Policy](#)

If your ad contains flashing images, please take the flicker test at: www.onlineflashtest.com

✓ Artwork Production Spec

Resolution: 864 x 432 pixels

Advert/Slot Length: 10 seconds

Supported Format: Jpeg

File Size: No larger than 15MB

File Name: campaign name_artwork resolution
_creative live date

(no spaces only under scores e.g. Global_1080x1920_080825)

✓ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date

Please send artwork to Digitaldelivery@global.com

We cannot guarantee the live date of a campaign if the delivery deadlines are not met

Please see full delivery details and deadlines here: [Digital Delivery Deadlines](#)

✓ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks

Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

Please see the digital delivery processes & deadlines section of the website for more details: [Global](#)



Digital Delivery

For any artwork delivery or scheduling related questions, please contact: Digitaldelivery@global.com

Creative Guidelines

Find our creative guidelines here: [Creative Guidelines](#)